

USm

INCORPORATED

TURNING CONCEPTS INTO REALITY

- Scale Models
- Product Mockups
- Interactive Exhibits

VISIT BOOTH

1065

FOR A
CHANCE
TO WIN
AN APPLE
WATCH

3D printed model
58" tall, 25 lbs

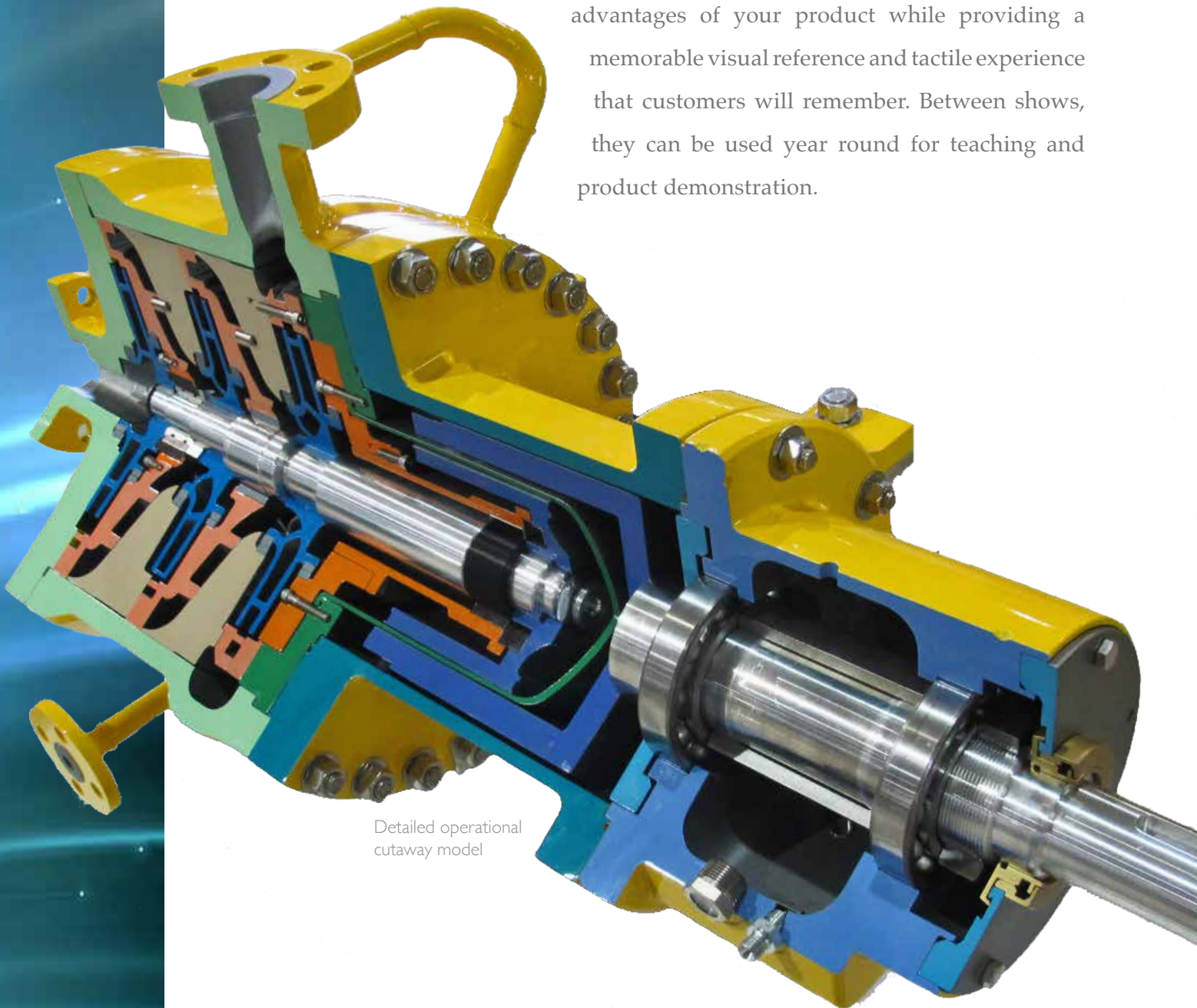
Interactive exhibit with
articulated model



Universal Communication Tool

Scale models are a universal communication tool. They provide a common point of reference for selling, explaining and teaching. Working models can help you demonstrate the operation of your product and test your market acceptance.

For trade show marketing, scale models offer numerous advantages. They don't tie up expensive product inventory and can be far less costly to transport. Mockups and cutaways can focus on the advantages of your product while providing a memorable visual reference and tactile experience that customers will remember. Between shows, they can be used year round for teaching and product demonstration.



Detailed operational cutaway model

Interactive Exhibits

Bring your products to life with interactivity. From concept to completion our experienced designers, media artists and technologists create engaging cost-effective showpieces.

Product Mockups

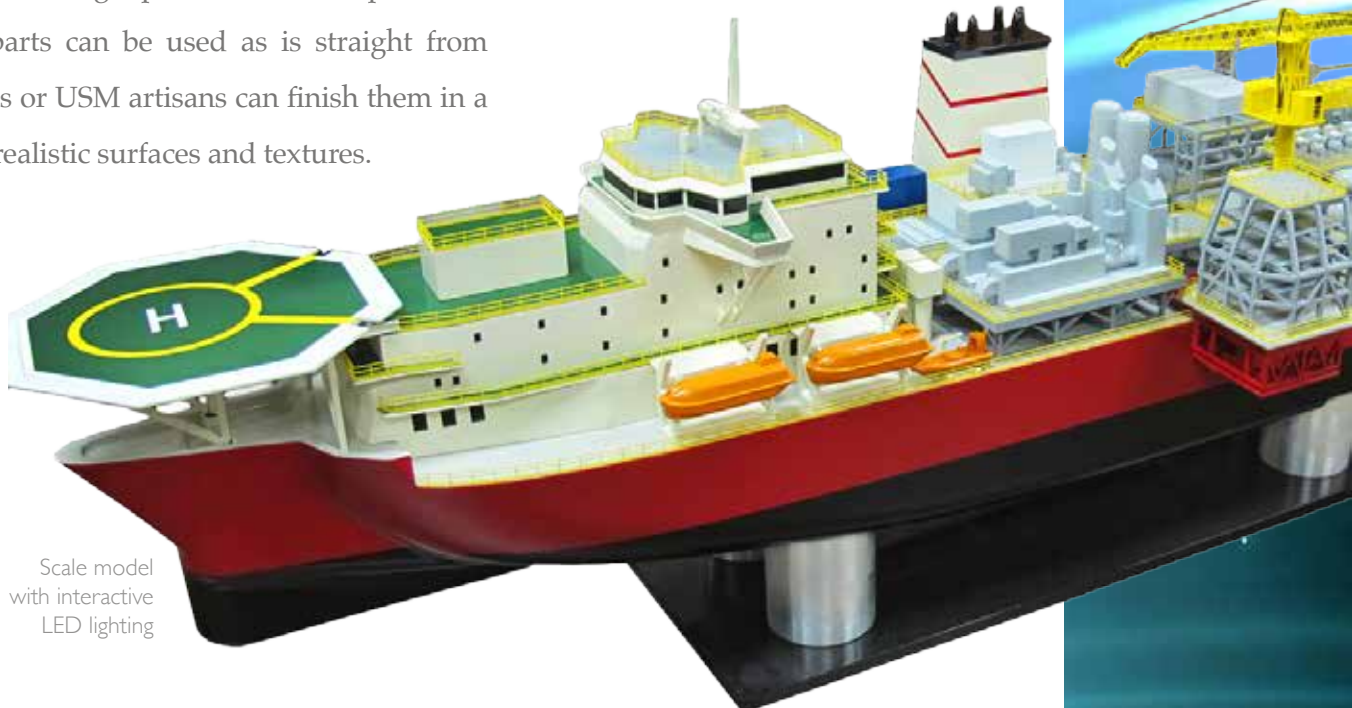
Mockups can be a low cost alternative to showing actual hardware or product. USM replicates your product's appearance and details to exact specifications. High detail functional replicas can be used for sales and operator training.

3D Printing

USM is on the forefront of 3D printing technology using advanced techniques to create highly detailed, realistic parts and components. We can leverage your existing 3D files or create print files from drawings, photos or actual products. Finished parts can be used as is straight from the printers or USM artisans can finish them in a variety of realistic surfaces and textures.



Interactive exhibit with robotics, synchronized lighting and animation



Scale model with interactive LED lighting

USM - Complete Engineering, Design and Manufacturing

USM, Inc. has been designing and fabricating custom scale models, mockups, interactive exhibits, 3D printing, training aids, custom machining and prototypes for more than 60 years. We provide a full range of services including fabrication of custom products from supplied drawings to turn key design, engineering, and fabrication. We have extensive experience in developmental items comprised of ferrous/non-ferrous metals, plastic, and wood materials, as well as electronic and robotic controls and components.



8,000 sq. ft. model shop

40,000 sq. ft. facility



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USMINC.COM
Paul Johnson • pjohnson@usminc.com
281-619-0144 ext 103 • 713-816-8926 cell